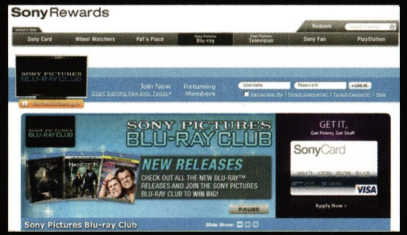
SONY PICTURES BLU-RAY™ CLUB

Earn points toward cool Sony products for registering your eligible Sony Blu-ray Discs™



Additional Benefits Include

Daily Giveaway

Deal of the Week

Monthly Drawing for a SONY® BRAVIA® HDTV*

Joining is Free and Easy with your Sony BD-Live™ Enabled Blu-ray Discs

For details and more information about joining, visit www.sonyrewards.com/bluray

BD LIVE™

Your Disc Is The Key To Accessing Exclusive Content and Downloads

PG-13 PG PG-13 PG-13

Check out these Sony BD-Live enabled titles.

www.sonypictures.com/bluray

SonyRewards

*No purchase or Sony Card necessary. Void where prohibited. Open only to current legal residents of the 50 states of the U.S. and D.C. who are 18 years of age or older. See Official Rules for details. Online verification required. Entry and prize conditions/restrictions apply. For Official Rules, go to www.sonyrewards.com/en/dream. For details on Daily Giveaways see http://sonyrewards.com/en/contest_rules/index/dailygiveaway. For details on Deal of the Week see http://sonyrewards.com/en/contest_rules/index/dealoftheweek. For details on the Monthly Drawing, see http://sonyrewards.com/en/clubs/bluray.

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SONY PICTURES HOME ENTERTAINMENT

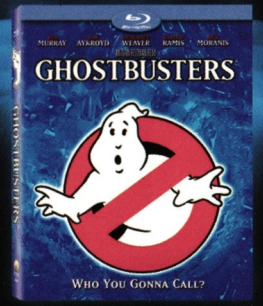
PG-13

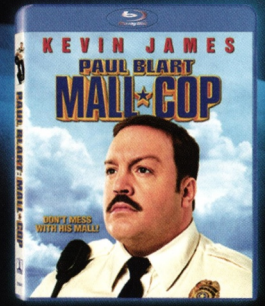
UNRATED

PG

Blu-ray Disc™

THE BEST WAY TO WATCH MOVIES AT HOME. EVER.





Includes PG-13 & UNRATED Versions

PG PG

ON DISC FEATURES

Experience advanced interactive features without leaving the movie!

MEN IN BLACK

STANDARD JAVA® SUITE

Keep track of where you are in the movie with the Blu-meter and save your favorite scenes with the Bookmarking feature.

THE DA VINCI CODE

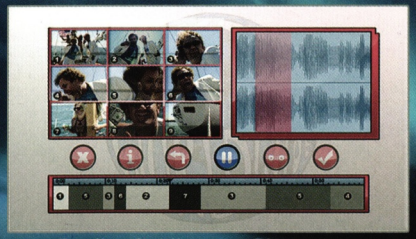
IN-MOVIE FEATURES

Watch visual commentaries with BonusView Picture-in-Picture and view trivia tracks and popups like you've never experienced. Get ready for Interactive PiP, allowing you to choose between different PiP tracks on the fly!

THE BEST OF BOTH WORLDS

The most immersive interactive home entertainment experience ever!

STEP BROTHERS



For the first time on Blu-ray you can create your own music video and post it on BD-Live for all to see and rate!

With **cinechat**™ IM friends while watching the movie and comment on your favorite scenes!

PAUL BLART: MALL COP

BD-LIVE™ NETWORK

Your disc is the key to accessing exclusive content with BD-Live!

KRAMER VS. KRAMER

Download recent events and trailers, play games or chat with friends and much more via BD-Live!

CASINO ROYALE: COLLECTOR'S EDITION

Play interactive trivia games either on the disc (one player) or across the BD-Live Network (multiplayer)!

HOW TO CONNECT TO BD LIVE™

CONNECTING IS EASY AS 1-2-3!

STEP 1

Make sure your Blu-ray player is BD-Live enabled and is connected to the Internet.

STEP 2

Load your BD-Live enabled Blu-ray movie and select the BD-Live button from the menu.

STEP 3

Access content from the Sony Pictures BD-Live Screen.